



# COUNTDOWN

## SOUTH COAST ARTISTS' ALLIANCE 2024

ART SHOW PREPARATION TO TEAR DOWN  
FRIDAY, AUGUST 9 - MONDAY AUGUST 19

RECEPTION & ART SHOW  
FRIDAY, AUGUST 16 – SUNDAY, AUGUST 18

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## 1. IMPORTANT DATES

Sunday, July 28:	Artwork labels due
Monday, August 12, 4:00 to 8:00 pm:	Artwork drop-off at IDES Hall, 22 Stage Rd. Sign-up for 2 hour hosting slot (sales &/or entry table).
Friday - Friday, August 9-16:	Prepare for the show throughout the week. Committee chairs will contact artists regarding assignments, dates and activities.
Friday, August 16, 5:00 pm:	Deliver hors d'oeuvres to the hall kitchen.
Friday, August 16, 6:00 to 9:00 pm:	Art Reception. Please be there to greet our guests!
Sunday, August 18, 5:00 pm:	Raffle Winners Drawing.
Sunday, August 18, 4:00 pm:	Unsold artwork may be taken home. If your raffle item has not been picked up, you are responsible for arranging delivery to the winner.
Monday, August 19, 11:00 am to 3:00 pm:	Take show down. Clean up. Unsold artwork must be taken home. "Doors" close for good at 3 pm.

## 2. PRINTED LABEL INFO

Deadline to submit ARTWORK INFO for printed labels is **Sunday, July 28th**

Label information submitted after the due date will be charged:

\$5 per label up to August 11th.

\$10 per label the week of the show set up.

\* Late change requests are not guaranteed. Priority is given to missing labels.

Art cannot be displayed without a printed label.

Submit Artwork and Raffle Donation info on-line here: [LABEL FORM](#)

Please fill out the form for each work of art you wish to submit—

Up to 10 pieces for show, plus raffle donation piece(s.)

Please include the value of any raffle donation piece(s.)

Submit each label separately and only once for each art piece.

Please type the information using correct capitalization. Thank you!

**TEMPORARY LABELS ARE TO BE ATTACHED** to artwork and visible from the face of each work, at drop-off **Monday, August 12th (next page)**.

When artwork is hung, the temporary labels you attach on the face of your artwork for easy identification will be replaced with printed labels.

Questions? Email [sally@sallyrayn.com](mailto:sally@sallyrayn.com)

## 3. FOOD LABEL

Artists, if you elected to bring an hors d'oeuvre, please make a food label to accompany your food offering. Please refer to the following as a guide:

Name of hors d'oeuvre _____ prepared by _____
Contains: Dairy _____ Eggs _____ Nuts _____ Soy _____ Meat _____ Fish _____ Wheat _____
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Contains: Dairy _____ Eggs _____ Nuts _____ Soy _____ Meat _____ Fish _____ Wheat _____

### In consideration of Social Distancing

Please choose dishes that use single touch or serve methods—like tooth picks, or other single use serving tool, or spacing to grab food items without touching adjacent serving.

Deliver hors d'oeuvres with label to the hall kitchen area Friday, August 16, 5:00 pm.

**Questions? Contact** Kim Hussey or Lynnette Vega

## 4. TEMPORARY TITLE LABELS

PLEASE FILL OUT AND **ATTACH A LABEL** TO EACH ART WORK ENTERED.

BE SURE IT CAN BE SEEN FROM THE **FRONT**.

THESE ARE **TEMPORARY** AND WILL BE REPLACED BY PRINTED LABELS.

Artist: _____	Artist: _____
Title: _____	Title: _____
Medium: _____ Price: _____	Medium: _____ Price: _____
Artists: _____	Artist: _____
Title: _____	Title: _____
Medium: _____ Price: _____	Medium: _____ Price: _____
Artist: _____	Artist: _____
Title: _____	Title: _____
Medium: _____ Price: _____	Medium: _____ Price: _____
Artist: _____	Artist: _____
Title: _____	Title: _____
Medium: _____ Price: _____	Medium: _____ Price: _____
Artist: _____	Artist: _____
Title: _____	Title: _____
Medium: _____ Price: _____	Medium: _____ Price: _____

## 5. DONATION LABELS

**\*\*Please be sure to include the value of the art when submitting label information\*\***

Artist: _____	Artist: _____
Title: _____	Title: _____
Medium: _____ Price: _____	Medium: _____ Price: _____

## 5. INVITATIONS AND PUBLICITY

### HELP US GET THE WORD OUT, CONTACT YOUR COLLECTORS, FRIENDS AND FAMILY

Ten (10) invitational postcards will be mailed to you. Please send them out to your patrons! Let us know if you would like more! This year's invitation features art by Bill Bishop.

Publicity is placing ads in the Half Moon Bay Review, KPDO 89.3fm, and local community outreach groups. Do you want to be interviewed on the radio?

Questions? Contact [Deborah Webster](#)

## 6. ARTIST PHOTO SUBMISSIONS FOR WEBSITE

The website will include the 2024 Art Show gallery, \*the raffle gallery\*, kids art gallery, pages for artists—including links you share with us.

We have a new platform with an annual maintenance fee. We are asking for \$5. contribution per image. We will help format the image, and create a page for you; or update the page you had from last year's show. You can include links to your website, a short bio. If you have an interview as part of the publicity for this year's show, we will add the link to the interview. We keep the work up at least until the next show, perhaps longer. It's a great deal, and an easy way to start an on-line portfolio!

Please help by uploading your artworks using the link provided. Our web team needs time to edit and upload all the items.

## 7. ARTIST BIOGRAPHY

South Coast Artist' Alliance (SCAA) has an album of artists' biographies on display at the show. This is helpful to patrons who may wish to know more about a given artist. Please insert your bio into an available sheet protector when you drop off your work.

## 8. ARTIST RAFFLE DONATIONS

- **Deliver your Art and Raffle Donation to:**  
I..D.E.S. Hall, 22 Stage Rd., Pescadero on **Monday, August 12, between 4:00 to 8:00 pm**
- Temporary labels must be attached to the front of each artwork—they will be replaced later in the week with printed labels by the Label Committee.
- **We cannot accept any work later than 10 am Wednesday, August 14th.**

After the Drawing:

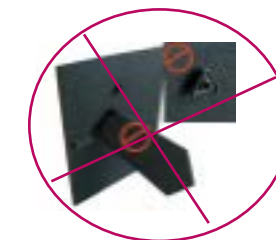
- Winners can pick items up at the show.
- **Artists will deliver their art to absentee winners**, or arrange for pick up—a great chance to connect with, and to receive positive comments from, both patrons and artists.  
\*\*Artists must let us know when the item is delivered, or if there is no response.\*\*
- All the tickets will go to the artist to help them build their patron list.

Questions? Contact [Heather Mosby](#), [Pati Soto Minder](#), [Jo Fry](#)

## 9. PREPARATION OF YOUR ART

The Hanging Committee can only accept works on canvas or paper that are framed\*, wired and ready to hang.. \*Exception for gallery canvases with painted sides.  
Artists must provide white pedestals for sculptures, woodwork and ceramics.

Examples:



Please, NO easel back frames or round/triangular metal fittings to fit over Screw heads, no sawtooth hangers.

- Deliver your Art and Raffle Donation to: I..D.E.S. Hall 22 Stage Rd, Pescadero, Monday, August 12th, between 4:00 and 8:00 pm.
- **Temporary labels** must be attached to the front of each artwork—they will be replaced later in the week with printed labels by the Label Committee.
- We cannot accept any work later than 10 am Wednesday, August 16th.
- **Sign up to host** the show for a two-hour shift before you leave the hall. We will go over the cashing process.
- Please note:
  - Expect to be at the drop-off and check-in for at least a half-hour.
  - Please come with work framed in advance.
  - There will be a table with limited framing supplies—first come first serve for repairs, and adjustments.
  - Every thing must be ready to hang **before you leave**.
  - Please take all wrapping materials with you—we have NO storage space and will be unable to keep track of it for you.

Questions? Contact [Chuck Clark](#)

## 10. BIN ART

Exhibitors may display shrink-wrapped art works or greeting cards depicting your work. Art may have been exhibited in previous shows but must be one-of-a-kind or signed, limited-editions.

- Artists should provide their own racks/bins.
- Each artist may have one bin or one card-rack.
- We recommend that you create a list of your bin art for your records.
- **Each item including cards must have its own sticker with the price and artist's initials.**

## 11. \*\*\*COMMITTEE SELECTION\*\*\*

Committee chairs will contact you with dates, times, & shifts.

All exhibiting artists actively participate on one committee. Committee names and description of main duties are described below. We do our best to accommodate your choices.

The committee chair will send more details about your specific committee choice duties, once assigned.

### To offer timeline examples or insights:

- Facilities and Installation: Prep for walls and light fixtures, hanging and show installation including labels (most of it happen during the week preceding the art show).
- Reception: Coordination of set up, food, drinks, volunteers, and clean up (some aspects take place during the months preceding the show and some the weekend of the show).
- Kids' Art: Help to obtain and hang art the week preceding art show.
- Sales: Sales Lead duties the weekend of the show.
- Marketing: Publicity, Website, Mailchimp, Design of postcards. It happens months before the show.
- Raffle: Organizing and Delivery. Before, during and after the show.

## 12. COMMITTEE CHAIR CONTACT LIST

Registration	Delma Soult Sally Rayn	(650) 690-1094 (650) 722-6079
Facilities/Art Installation	Chuck Clark Dana Pitchon	(408) 250-9598 (650) 686-0501
Labels	Sally Rayn	(650) 722-6079
Reception/ Food	Kim Hussey Lynnette Vega	(650) 291-2375 (650) 399-6265
Kids' Art	Anne Ingraham Jeanne Wardrip Ash Colin	(650) 703-0365 (408) 259-5894 (224) 430-0079
Sales / IT	Delma Soult David Wong	(650) 690-1094 (650) 619-8819
Raffle Art	Heather Mosby Patricia Soto-Minder Jo Fry	(209) 688-3541 (650) 868-7615 (949) 243-2204
Marketing	Monique Hodgkinson	(650) 740-1491
Website Content	Judy Freeland	(650) 619-1593

## 13. EXHIBITING ARTISTS 2024

First name	Last name	Phone #	Email Address
Lindsay	Alsadir	415-710-6662	lindsayalsadir@gmail.com
Lou	Ambinder-Heine	650-759-8370	myfawlt@gmail.com
Scott	Anderberg	831-707-4424	scottanderberg@icloud.com
Hannah	Anderson	650-504-7013	Artbyhanderson@gmail.com
Annemieke	Baker	650-302-5961	annemiekedodd@gmail.com
Wesley	Barrow	650-465-5003	wlbarrow3@gmail.com
Aubrie	Bartlett	831-588-3703	aubriebartlett@icloud.com
William	Bishop	415-730-9507	bishopsf@aol.com
Ray	Brewer	831-420-7645	ray.brewer@hiusa.org
Chuck	Clark	408-250-9598	charlesclarkphotography@gmail.com
Ash	Colin	224-430-0079	ashcolin555@gmail.com
Kathleen	Dickey	650-892-5273	k8Dickey@gmail.com
Ed	Dickie	831-458-2170	Ed@eddickie.com
Robyn	Drake	773-865-3240	art@robbyndrake.art
Danielle	Duffayet	831-9179294	d.dani@comcast.net
Judy	Freeland	650-722-8471	judyafreeland@gmail.com
Susan	Friedman	650-799-2580	susanfriedman321@gmail.com
Jo	Fry	949-243-2204	fiercesirenstudios@gmail.com
Dan	Geraci	650-879-0607	dangeraci3079@yahoo.com
Suzana	Gulmert	443-905-6621	Gulmertsd@gmail.com
Sue	Harrison	415-699-0484	delphasue@gmail.com
Monique	Hodgkinson	650-740-1491	Screencaffeen@gmail.com
Rebecca	Holland	650-867-2604	rebecca@rebeccaholland.com
Kim	Hussey	650-291-2375	hussbunch@gmail.com
Martine	Mahoudeau	831-818-6125	martinemah@yahoo.com
Doreen	Maller	650-576-3565	doreen@maller.com
Steve	Maller	650-533-8588	steve@maller.com
Linda Bea	Miller	650-888-0262	lb250a@hotmail.com
Ruby	Monsen	831-239-2979	dancingcedarheart@gmail.com
Heather Anne	Mosby	209-688-3541	heathermosby30@yahoo.com
Mitchell	Neto	831-217-3625	theartist@mitchellneto.com
Jeff	Parry	831-2527279	jeffdparry@gmail.com
Dana	Pitchon	650-686-0501	Pitchondesign@hotmail.com
Matthew J	Pitchon	650-898-9572	Pitchondesign@hotmail.com
Sally	Rayn	650-722-6079	Sally@sallyrayn.com
Betsy	Rix	650-743-3401	betsyrix@gmail.com
Beth	Ross	831-291-6733	dearbeth.ross@gmail.com
Miguel	Salazar	360-509-6103	miguel@gratefulesenses.com
Karen	Shaff	650-575-4281	Beadsoflight@gmail.com
Ruby	Sodhi	669-328-0628	ruby.sodhi7@gmail.com
M.Patricia	Soto-Minder	650-868-7615	Sotominderart@gmail.com
Delma	Soult	650-690-1094	delma.soult@gmail.com
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